

THE
LAST HOTEL
STL

Immediate release

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A First Look at The Last Hotel

New downtown hotel celebrates the history and local culture of St. Louis

August 2018 (St. Louis) – At The Last Hotel, guests are always part of the story. In fact, the first thing visitors to the hotel’s website, www.TheLastHotelSTL.com, might notice is the request to share their own stories of St. Louis — past and present. Designed to fascinate and captivate the curious traveler, it’s this ever-changing, ever-growing story that creates a one-of-a-kind experience at The Last Hotel.

“Our hotel is stitching itself into the fabric of St. Louis by celebrating the history, culture, fashion and local characters and businesses that make St. Louis a genuine city,” says owner and developer Tim Dixon of Fe Equus. “I came to St. Louis a few years ago and fell in love with the city. I want this hotel to be a reflection of my deep affection for the city, its history and its bright future.”

The 142-room hotel, managed by Trust Hospitality and located at 1501 Washington Ave. in downtown St. Louis, will debut a bar and restaurant, a much-anticipated rooftop bar and lounge, and more than 6,000 square feet of meeting and events space in spring 2019. Guests can expect a signature Pantry stocked with local and house-made goods; local partnerships with Still 630, Saint Louis Fashion Fund and Urban Harvest STL; and a pet-friendly atmosphere.

The Last Design

The interiors of The Last Hotel represent a melting pot of textures, colors, time periods and patterns. Inspired by the creative diversity of the city's culture and people, award-winning designers at ESG made St. Louis itself the muse.

Original marble and terrazzo flooring, ornate column capitals and bronze light fixtures have been restored to preserve this striking and historic building. References from the Vienna Secession art movement, which inspired the original architecture, are brought inside through strong geometric lines, era-inspired lighting and unexpected high-contrast patterns — creating an eclectic vibe.

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The building's own rich heritage as The International Shoe Company provided inspiration for subtle themes, including lacing and leather details and references to the Weatherbird and Star brand shoes the factory once produced. Throughout the hotel, local artwork brings the past and present together.

The Last Guest Rooms and Suites

Guest rooms at the 142-room hotel tell a story of both the craftsmanship of St. Louis and the heritage of the building. Bold textures, era-inspired lighting and a multitude of leather all pay homage to The International Shoe Company. Rooms feature custom-designed leather case goods inspired by a cobbler's bench and Bluetooth gramophones bringing the design into the modern day. Local artwork and fully restored original architectural features further bridge the past and present.

The Last Food & Beverage

The hotel's three food and beverage outlets will all play an integral role in the story of The Last Hotel. The Last Kitchen & Bar's Executive Chef Evy Swoboda is crafting a menu that will tell the story of the Mississippi River that follows a culinary path leading to St. Louis.

Made-from-scratch dishes and mindfully sourced ingredients pair perfectly with Pre-Prohibition classic cocktails that feature area spirits. Between now and the opening of the hotel, Swoboda and Dixon will be embarking on a five-city Mississippi River tour for menu inspiration. The one-of-a-kind tour will be documented in a series of videos that will appear on the hotel's social channels and website.

The Pantry, located in the lobby, will be fully stocked with tempting culinary fare, such as tastes from The Last Kitchen, bottles of whiskey (from a unique partnership with Still 630), house-made hot sauce and other local dry goods that can be found on the plate or in the glass.

Perhaps the most highly anticipated hotel amenity is The Rooftop. This 10th floor bar and lounge will serve up delightful cocktails, sharable bites and a touch of whimsy. Sink into a starlit armchair or splash into our rooftop pool. The Last Rooftop is the ultimate gathering place for residents and visitors alike. Watch for announcements of weekly programming, including open turntable nights and themed happy hours.

The Last Meetings and Event Spaces

With more than 6,000 square feet of prime meetings and events space and windows overlooking massive carved Corinthian capitals, The Last Hotel is aiming to be the most dramatic wedding venue in downtown St. Louis. The hotel will feature two elegant and spacious ballrooms, as well as four designed-for-business boardrooms. Plus, don't miss the movie screening room, sure to be coveted meeting and social planners alike.

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The unique event spaces at the hotel will be managed by Food and Beverage Director Will Rogers, who brings two decades of experience to The Last — including creating over-the-top weddings and events for VIP and celebrity clients in New York, Miami and Austin.

The Last Hotel is will open in spring 2019. Learn more about The Last Hotel at TheLastHotelSTL.com, or follow us on Instagram, Facebook and Twitter at [@TheLastSTL](https://www.instagram.com/TheLastSTL).

About The Last Hotel

The Last Hotel is the reimagining of the former International Shoe Company building in the heart of St. Louis's Garment District. The boutique hotel features 142 eclectic-chic guest rooms, three food and beverage outlets — including The Last Kitchen & Bar — event spaces for up to 200 guests, a rooftop pool and lounge, and a posh lobby that celebrates the art and vibe of a bygone era.

The Last Hotel is managed by Trust Hospitality.

About Trust Hospitality

Trust Hospitality, led by renowned hotelier Richard Millard, is a professional, full-service hotel management company that has hotels throughout the Americas for more than 30 years. As pioneers in the management of urban and resort boutique hotels, Trust Hospitality offers comprehensive hotel management services tailored to the specific management requirements of each property. These customized solutions address not only the operational needs of each hotel but also the lifestyle character of the property, the brand, and the ever-increasing demands of reaching and engaging with each hotel's target customer. Trust Hospitality is headquartered in Coral Gables, Florida, with additional offices in Guadalajara, Mexico; Bogota, Colombia and Salvador, Brazil.

www.trusthospitality.com

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